

May 4, 2022

Dear Webster Judging Panel,

Re: Sophie Lui Nomination for The Shelley Fralic Award

It is an honour for me to nominate Ms. Sophie Lui for recognition with the inaugural Shelley Fralic Award. Sophie is a highly respected British Columbia broadcast journalist who embodies the best qualities of Shelley Fralic and exemplifies her commitment to journalistic excellence and community.

Sophie has been on the air in BC for more than 25 years. She is co-anchor of the top-rated Global BC Newshour, and has been at the station since 2002, leaving only for a brief return to CHEK TV in Victoria, where she had earlier been an anchor and reporter beginning in 1999. Her broadcasting career started at CFX 1070 radio in Victoria, after graduating with honours from the BCIT Broadcast Radio program.

Over her career, in addition to regular anchoring and reporting, Sophie has been a key player in special programming such as election coverage and other live events. She is also a regular substitute anchor on Global National.

Sophie has earned viewers' trust for her commitment to truth, accuracy, and fairness. She takes to heart her responsibility as a journalist to hold those in power to account, while also celebrating successes in the community.

Her dedication to the community is reflected in her many good works. Sophie is a tireless supporter of innumerable charities and causes. Among them, Variety-The Children's Charity, BC Children's Hospital, the Kidney Foundation, Dr. Peter Foundation for people living with HIV/AIDS, Heart and Stroke Foundation, and Cause We Care Foundation for single mothers, among many others. Three times she has ridden in the Ride to Conquer Cancer, raising donations and awareness. She serves on the board of Boys and Girls Clubs of South Coast BC. The list goes on and on.

Sophie is also outspoken against racism, particularly as it has targeted the Asian-Canadian community during the pandemic. Sophie co-produced and co-hosted a national television special report, examining the hatred and ways to combat it. She is a leader in the community and the industry. At Global BC she sits on the Diversity Committee and Gender Equity Collective. For years Sophie has helped guide and mentor young journalists early in their careers, particularly women and people of colour.

She is no stranger to the Websters, having hosted the awards gala several times, and as a co-recipient of a Webster herself. Her many other honours include awards from RTDNA Canada, and Leo Awards for best host and reality program, presented to 'Get Lost Productions', of which she is co-founder and executive producer.

On a personal note, over the years Sophie Lui has been both my trusted colleague and my fierce competitor. Most important, she is a friend for whom I have the deepest respect. She is most deserving of this recognition by the Jack Webster Foundation.

I respectfully nominate Ms. Sophie Lui as recipient of the inaugural Shelley Fralic Award. Thank you.

Sincerely,
Hudson Mack
Victoria, BC