

May 20, 2022

Jack Webster Foundation  
Delivered via email

Dear Shelley Fralic Award Jury,

**Re: Letter of support in nomination of Sophie Lui for the Shelley Fralic Award**

It is with great excitement and honour that I support the nomination from Hudson Mack to recognize Sophie Lui with the Shelley Fralic Award.

As Hudson so eloquently detailed, Sophie is a leader and a pillar in our BC community. From a journalistic perspective, she is and has been a trusted voice in the province for decades. From a philanthropic perspective, she generously gives her time to support various charities in the province, even when it is very difficult to juggle. Lastly, when members of our community were targeted by racism, she gave voice to their fears and concerns and sparked the conversation for meaningful change.

I had tremendous respect and admiration for Sophie before arriving at Global BC. Now working with her, I see first-hand how her humble, quiet, calm, and thoughtful voice centres all of us. When she speaks, we listen. As a leader, I have relied on Sophie for her advice, guidance, and insight on a range of issues. While most of what people see of Sophie is in the public domain, I get a view of how she makes an impact in private. She is a steadfast voice for women and people of colour who work in our organization. She leans in and plays a critical role when we need to have difficult and uncomfortable conversations. When it comes to being a mentor and a person to rely on for our younger journalists, Sophie is the assuring voice they need.

Sophie exemplifies what the Shelley Fralic Award is designed to recognize. She is a trusted journalist, mentor, dedicated community volunteer, and a recognized leader committed to making our province a better place for everyone. I feel she is most deserving of this incredible recognition and fully support Hudson's nomination.

Sincerely,

Bhupinder S. Hundal  
News Director and Station Manager, Global BC

