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June 30, 2022

To Whom it May Concern,

Re: Ms. Penny Daflos Nomination

It is with great pleasure that I write a letter of support for Ms. Daflos's nomination for The Shelley Fralic Award.

As a Family Physician working in B.C, I have had the opportunity to work with Ms. Daflos on multiple healthcare related articles, initially in my capacity as President of the Doctors of BC (2019-2021), President of the Royal Columbian Hospital Medical Staff Association (2019-2021) and more recently as the President Elect Nominee for the Canadian Medical Association (2022). We have navigated both pre and post pandemic topics via open dialogue and formal interview processes.

Ms. Daflos has been highly ethical, forthright, and not afraid to ask the tough questions when approaching topics that are complicated or which may have multiple perspectives. Ms. Daflos has repeatedly demonstrated her commitment to excellence in journalism, ensuring our communities remain well informed on timely issues.

Colleagues, patients, and community members alike have shared that Ms. Daflos's coverage has helped them to understand evolving healthcare and health system concerns, reassuring our communities. This same comment would apply to many of the topics covered by this dedicated journalist. Ms. Daflos's reliable, detailed, and balanced approach to information sharing has improved the greater public understanding of complex topics, improving our community at large.

It is my opinion that Ms. Daflos fully meets the criteria for The Shelley Fralic Award. It is hard for me to imagine a more deserving candidate.

Please feel free to contact me should any further information be required.

Sincerely,



Dr. Kathleen Ross

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